

# POST SHOW REPORT 2025



**11 -13 NOV 2025**  
Sarit Expo Centre  
NAIROBI

Trade Fair and Conferences  
for Solar, Renewables, Storage &  
Batteries, Power, EV and Electrical Industry

Principal Sponsor

**SUNGROW**  
Clean power for all

Headline Sponsor

 **HUAWEI**

Under the Patronage of



**Ministry of Energy and Petroleum**  
State Department for Energy

Strategic Partnership with



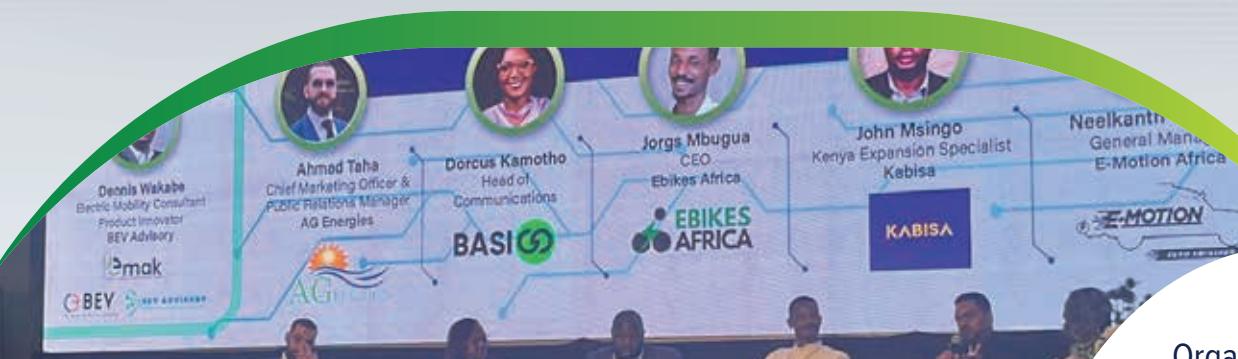
**Ministry of Investments, Trade & Industry**  
State Department for Investments Promotion

[www.powereleckenya.com](http://www.powereleckenya.com)

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## Table of Contents

Top Insights	
Thank you Event Sponsors & Supporting Partners	
Show Gallery	
Visitor overview - Breakdown by region	
Visitor overview - Nature of Business	
Visitor overview - Products of interest	
Visitor overview - Live visitor feedback	
Conference Sessions	
Conference Speakers	
Top Exhibitors	
Exhibitor overview - Breakdown by region	
Exhibitor overview - Nature of Business	
Press & SM Coverages	
Upcoming Editions of POWERELEC Series	
Start planning 2026 and 2027 Editions	



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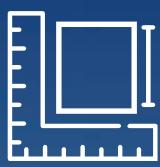
## Top Insights



9th  
EDITION



3  
HALLS



6000 +  
SQ.M



93  
EXHIBITORS



22  
COUNTRIES  
REPRESENTED



5844  
TRADE VISITORS /  
BUYERS



566  
DELEGATES



44  
SPEAKERS



12  
CONFERENCE  
SESSIONS



1786  
B2B  
MEETINGS



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## Key Highlights of **POWERELEC Kenya 2025**



- **KenGen Energy Champions Luncheon** Program by Longi
- Ministerial Visit – **Hon. Alex Kamau Wachira** visited the exhibition, reaffirming government support for renewable energy, power infrastructure development, and sustainable growth
- EV Pavilion by **GIZ**
- Fully Packed **Conference Sessions**
- **Strong Brands Presence**  
Endorsed by Key Government Associations



# Thank you Sponsors & Supporting Partners

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E-mobility Partner



Implemented by  
**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

Gold Sponsors



**ECOFLOW**



Women's Session Sponsor

Official Host

Strategic Partner

Industry Partners



Supporting Industry Associations



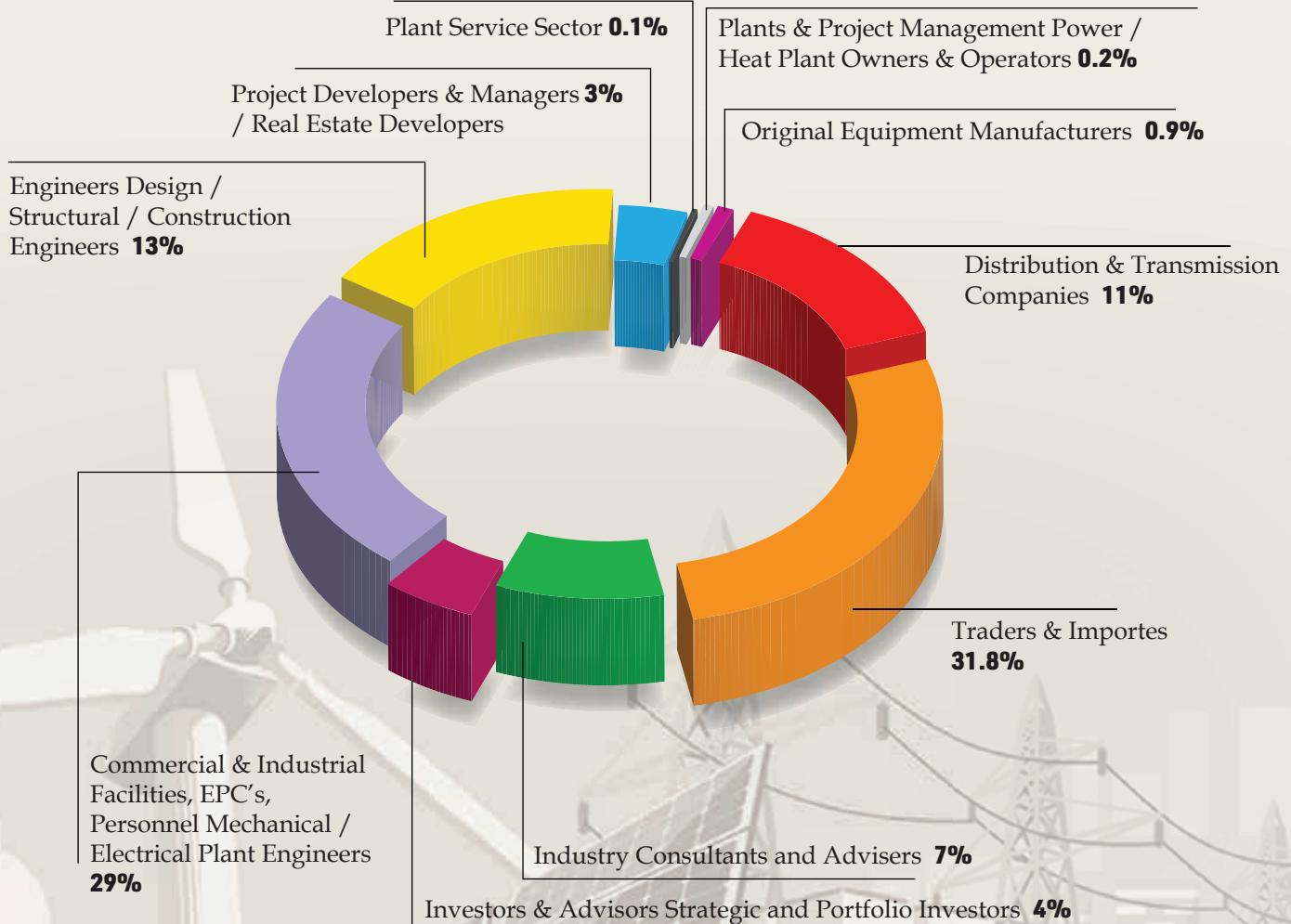
Media Partner



## Visitor overview - Breakdown by region



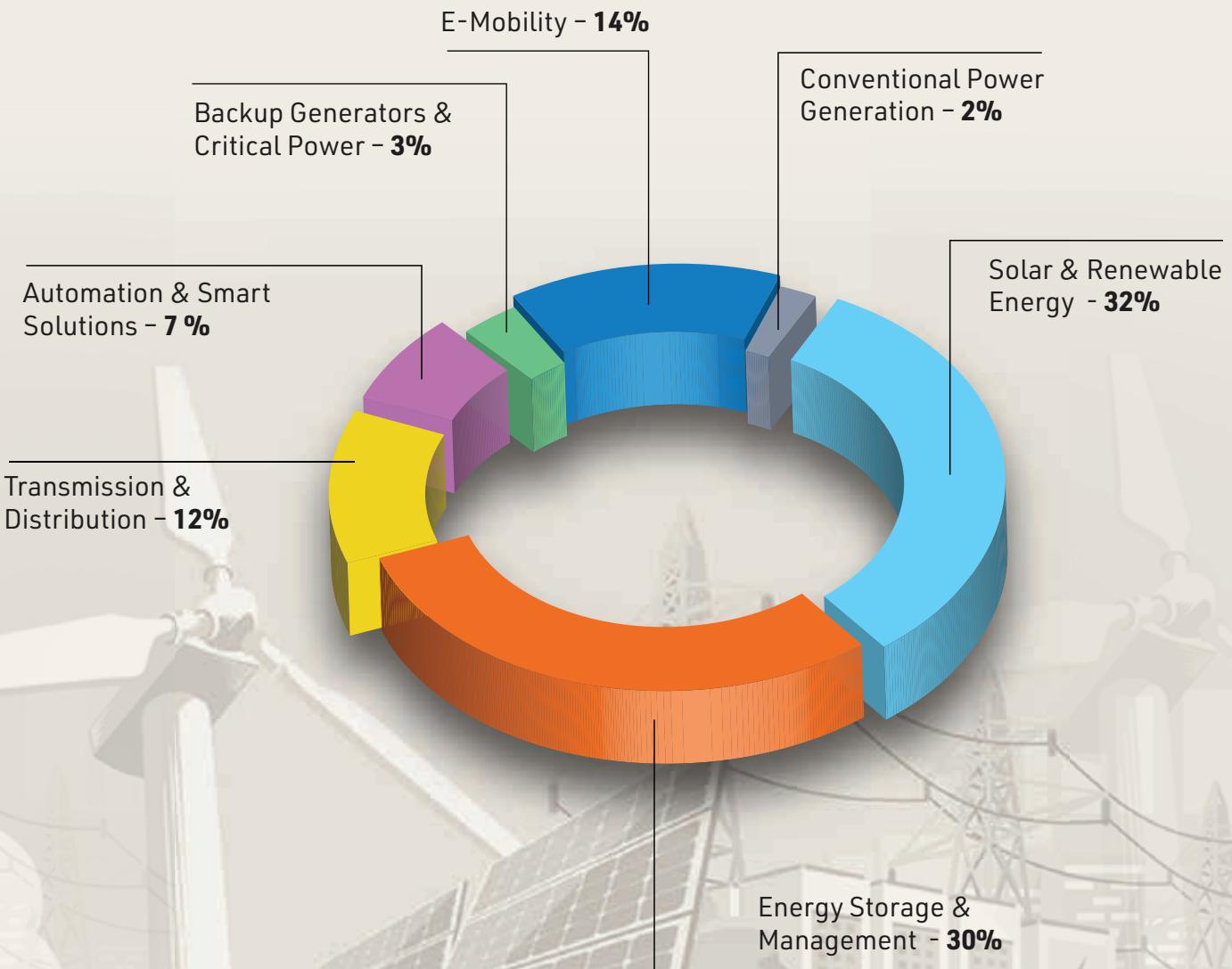
## Visitor overview - Nature of Business



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## Visitor overview - Products of Interest



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## Visitor overview - Live visitor feedback



rated **POWEELEC KENYA 2024**  
as an important platform to attend  
for their business



rated their experience from  
good to excellent



were satisfied with  
**POWEELEC KENYA 2024**



will re-attend 2025 edition of  
**POWEELEC KENYA**



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## Conference Sessions

### Theme

**"Clean Energy Pathways:  
Innovation Driven Strategies  
for Africa"**

**4**  
**Livoltex / Hexing**  
Presentation

**7**  
**"Pioneering Progress:  
Bold Capital for Kenya's  
Clean Energy Leap"**

**10**  
**"The Brilliant Women  
Shaping Kenya's RE  
Trajectory"**

**2**  
**"The Balancing Act:  
Mapping Open Access,  
Bulk Supply & Market  
Demand"**

**5**  
**"Smart Mobility:  
The Great African  
Electric Safari"**

**11**  
**"A Boot Camp on  
Mini-Grids and Battery  
Storage"**

**8**  
**'Giving wings to the  
Nairobi City County's  
Green Protocol  
Expansion  
Business Plan'**

**12**  
**JASOLAR**  
Presentation

**3**  
**KenGen Energy  
Champions Luncheon**  
**An Overview of KenGen Green  
Energy Projects"**

**6**  
**POWERNNSUN**  
Presentation

**9**  
**SAJ Guangzhou  
Sanjing  
Electric Co., Ltd.**  
Presentation

**13**  
**Giz**  
Presentation

## Conference Top Speakers

### Chief Guest and Inaugural Address



**H.E. Alex Kamau Wachira CBS**  
Principal Secretary  
State Department for Energy  
Ministry of Energy and Petroleum  
Kenya



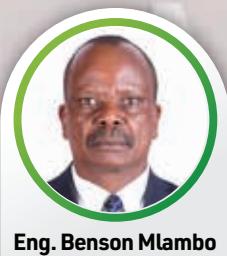
**H.E. Abubakar Hassan Abubakar**  
Principal Secretary  
State Department for Investment  
Promotion, Ministry of Investment  
Trade and Industry



Ministry of Energy and Petroleum  
State Department for Energy



Ministry of Investments, Trade & Industry  
State Department for Investments Promotion



**Eng. Benson Mlambo  
Mwakina, HSC**  
Director Renewable Energy  
Ministry of Energy & Petroleum  
Government of Kenya



**Eng. Peter Njenga**  
Managing Director & CEO  
KenGen



**Kefa O.Omanga**  
Director - Donor Coordination &  
Stakeholder Engagement,  
Office of the Governor  
NAIROBI CITY COUNTY



**Prinaven Naidoo**  
Senior Account Manager  
Utility PV & BESS  
Sungrow  
Southern Africa



**Eng. Lilian Kanana  
Kamanja**  
Project engineer  
Kenya Power



**Francois-Xavier  
Dubois**  
Head of Business Development  
Eastern Africa  
SIEMENS ENERGY



**Jon Exel**  
Senior Energy Specialist  
World Bank Group



**Daniel Kiptoo Bargoria**  
OGW, MBS,  
Director General  
EPRA



**Jade Martyn**  
Sales Director  
Sigenergy Technology  
Co. Ltd.



**Wycliffe Mwangi**  
Regional Sales Manager  
GoodWe



## Conference Top Speakers



**Eustace Ochieng**  
Technical Director,  
SAJ EA Region  
SAJ



**Abhinav Sharma**  
Head of Sales & Business  
Development  
(South Asia & East Africa)  
PowernSun



**Swaleh Hassan Nahdi**  
Business Development Manager  
Gadgetronix Kenya  
Limited



**Jenny Fletcher**  
Co-Founder and CEO



**Elizabeth Nyambura**  
Renewable Energy Specialist  
KENYA RENEWABLE  
ENERGY ASSOCIATION



**Jorgs Mbugua**  
CEO  
EBIKES AFRICA



**Troy Barrie**  
Co-Founder and CTO  
Ariya Finergy



**Mercy Rose**  
Head of Energy Research  
and Innovation  
Energy 4 Impact



**John Msingo**  
Kenya Expansion  
Specialist  
Kabisa



**Dennis Wakaba**  
MD & CEO, BEV Advisory  
Secretary General and Founder  
Electric Mobility  
Association of Kenya  
Founder and Organiser  
ECARS EAST AFRICA



**Mr. Robert K. Nyasimi**  
Group CEO & Founder  
RentCo Africa



**Chucks Obanandi**  
Country Manager  
EENOVANCE



**Cosmas Musyoki**  
Founder & CEO  
PowerPoint Systems  
(EA) Ltd



**Ryan Okoth**  
Regional Sales Manager  
East Africa  
JA Solar



**Ahmad Taha**  
Chief Marketing Officer &  
Public Relations Manager  
AG Energies



## Top Speakers



**Hanna Salian**  
Programme Director  
Energy, Transport and  
Climate Change  
GIZ



**John Ouko**  
Chief Operations Officer  
Africa Minigrid Developers  
Association (AMDA)



**Gedion Vincent  
Ombajo**  
Managing Director  
**COLLECTIVE ENERGY  
AFRICA**



**L.K.Verma**  
Founder & Managing Director  
**PowernSun**



**Pauline Njeri**  
Marketing Manager  
Livotek East Africa  
(Hexing Group)



**Jit Bhattacharya**  
Co-Founder and CEO  
**BasiGo**



**Juliana Kainga**  
Co-Chairperson  
Electricity Sector  
Association of Kenya  
**ESAK**



**John Van Zuylen**  
CEO  
**AFSIA - Africa Solar  
Industry Association**



**Neelkanth Govindji**  
Lead Engineer /  
General Manager  
**E-Motion Africa**



**Faith Waraki**  
Lead Navigator Founder  
Youth STEM E-Mobility  
Network Kenya  
Country Chair - G100:  
Mission Million



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## Top Testimonials

“

PowerElec Kenya 2025 successfully demonstrated the strength, resilience, and forward momentum of the region's power and energy sector. The exhibition brought together key stakeholders, industry leaders, innovators, and decision-makers on one impactful platform, enabling meaningful dialogue, knowledge exchange, and business collaboration. Through insightful discussions and solution-driven engagement, the event highlighted the critical role of technology, partnerships, and shared vision in addressing Africa's growing energy needs. PowerElec Kenya once again proved to be more than an exhibition—it served as a catalyst for progress, collaboration, and sustainable growth across the power industry.

”

**H.E. Alex Kamau Wachira CBS**

Principal Secretary

**State Department for Energy**

**Ministry of Energy and Petroleum, Kenya**

“

We deeply appreciate the organizers of Powerelec for such a wonderful platform. Moderating the session on "Driving the Energy Revolution in East Africa," was a truly enriching experience.

The discussions surrounding scaling solar power and its potential to reach 30% of the region's energy basket were insightful and productive.

”

**Swaleh Hassan Nahdi**

BDM - Gadgetronix

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## Top Exhibitors

**SUNGROW**  
Clean power for all

**HUAWEI**

**Fusionsolar**

**SIGENERGY**

**LONGI**  
SOLAR

**KenGen**  
Energy for the nation.

**ECOFLOW**

**GOODWE**  
Smart Energy Innovator

**POWER**  
**onSUN**  
today & tomorrow

**Gadgetronix**  
UNLIMITED TECHNOLOGIES

**AG** ENERGIES

**UNITECH**  
TRANSFORMERS AFRICA LTD  
saving energy, saving nation

**CROWN**  
MICRO

شركة كير لتوسيع وتركيب الأجهزة  
KYR FOR SUPPLYING & INSTALLING EQUIPMENT



**KEREA**  
Kenya Renewable Energy Association

**KABISA**  
100% Electric

**COLOMER**  
EAST AFRICA

**JVS**  
SWITCHGEARS

**Felicitysolar**  
Make life full of hope

**AlphaESS**

SIZE 3 FEET X 3 FEET  
**TUFF BULL**  
Disposable batteries

NAIROBI CITY COUNTY

**SALI**

**NORTHLANDS**  
POWER CORPORATION

**Kenya Power**

**eCi**

**Dawnice**

**MANIPAL**  
Energy & Infratech  
India

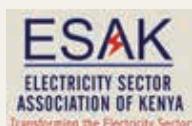
**RisesSolar**

**ALLTOP**  
ELECTRONICS

german  
cooperation  
DEUTSCHE ZUSAMMENARBEIT

**giz**  
Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH  
Co-funded by  
the European Union

## Top Exhibitors



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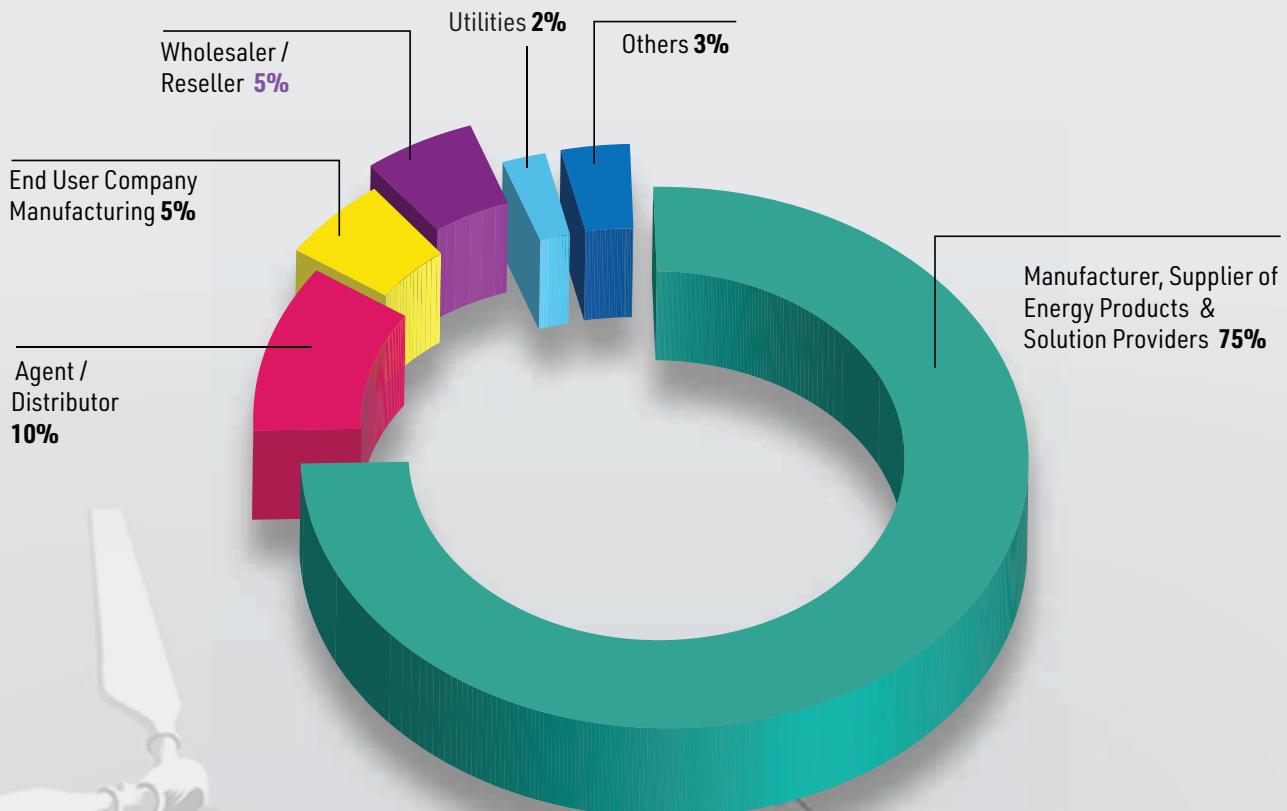


## Exhibitor overview - **Breakdown by region**



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## Exhibitor overview – **Nature of Business**





## Press & SM Coverages



### PRE-EVENT MEDIA LINKS

Pre event coverage - <https://www.citizen.digital/news/nairobi-to-host-majorclean-energy-expo-powerelec-kenya-2025-n372533>

### POST-EVENT MEDIA LINKS

Citizen TV on Facebook - <https://www.facebook.com/watch/?v=803721765825790>

Citizen TV 9pm news on 11th November 2025 - <https://youtu.be/Kcl4Q5oDYmY?si=X0oGaD-XUT3d7pEi>

The Star - <https://www.the-star.co.ke/sasa/technology/2025-11-12-kenya-hostspowerelec-2025-to-drive-africas-clean-energy-transition>

Radio - Kiss FM at 9am on 12 November 2025

K24 Digital X - <https://x.com/K24Tv/status/1988897579019473114?s=20>

K24 Digital FB - <https://fb.watch/Dlvku1tm04/>

MSN - <https://www.msn.com/en-xl/africa/kenya/kenya-hosts-powerelec-2025-to-drive-africa-s-clean-energy-transition/ar-AA1Qn5fX>



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<https://www.saj-electric.com/en-za/previous-events/saj-shines-at-powerelec-kenya-2025-unlocking-clean-energy-opportunities-for-africa>  
<https://www.alphaess.com/alphaess-strengthens-east-africa-presence-with-kenya-subsidiary-grand-opening-and-participation-in-powerelec-kenya-2025>  
<https://www.pv-magazine-india.com/press-releases/joint-solar-showcased-cutting-edge-solar-solutions-at-powerelec-kenya-2025/>  
<https://www.energydawnice.com/dawnice-energy-powerelec-kenya-2025/>  
<https://www.afsiasolar.com/events/powerelec-kenya-2025/>  
<https://www.africanpowerplatform.org/resources/events/upcoming-events/4386-powerelec-kenya-2025.html>  
<https://www.the-star.co.ke/sasa/technology/2025-11-12-kenya-hosts-powerelec-2025-to-drive-africas-clean-energy-transition>  
<https://www.citizen.digital/article/nairobi-to-host-major-clean-energy-expo-powerelec-kenya-2025-n372533>  
<https://x.com/AlexKWachira/status/1988248868572516407>  
<https://www.youtube.com/watch?v=eMrRnGi35Go>  
<https://www.youtube.com/watch?v=eMrRnGi35Go>  
<https://www.instagram.com/reel/DRehJUSD-Av/>  
<https://www.facebook.com/powereleckenya/videos/powerelec-kenya-2025-wrap-up-story-what-an-incredible-three-days-powerelec-kenya/1386060139610752/>  
<https://www.plantautomation-technology.com/events/powerelec-kenya-2025>  
<https://www.esgnews.earth/tag/powerelec-kenya>  
<https://www.esi-africa.com/tag/powerelec-kenya/>  
<https://www.hsgf.africa/event/powerelec-kenya-2025/>  
<https://businessday.ng/renewables/article/solar-dominates-africas-energy-investments-but-millions-remain-in-dark/>  
<https://energynewsafrika.com/powerelec-kenya-2025/>

## Press & SM Coverages



### Kenya hosts Powerelec 2025 to drive Africa's clean energy transition

Organized by SIIA, Kenya's clean energy expo over 300 international exhibitors, 70+ invited speakers, 600+ delegates

#### In Summary

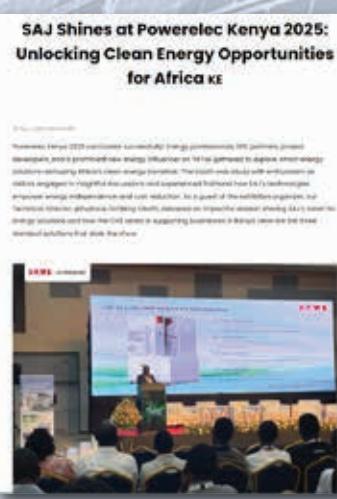
- The three-day event that concludes on Friday, November 10, 2023, at the Sarit Expo Centre in Nairobi brings together global and regional industry leaders to explore solutions in solar power, renewable energy, energy storage, e-mobility, and the broader electrical industry.
- Powerelec Kenya 2025 is being held under the patronage of the Ministry of Energy and Petroleum and in strategic partnership with the Ministry of Investments, Trade and Industry (MITI).

#### Most Popular



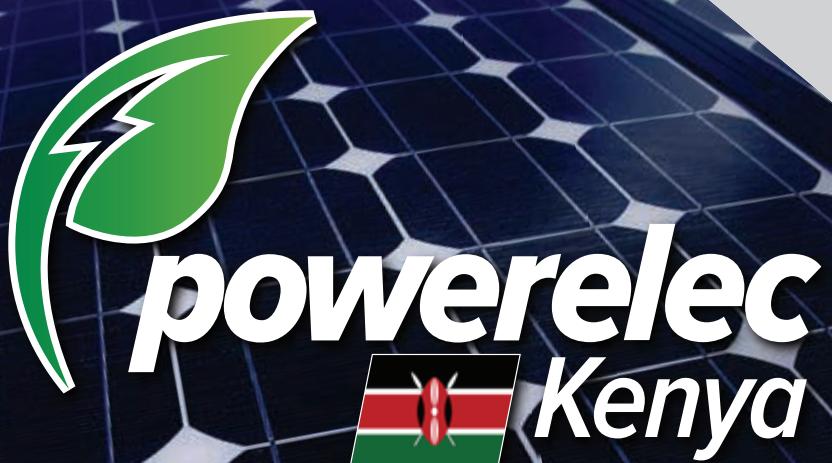
### Nairobi to host major clean energy expo - Powerelec Kenya 2025

By Citizen Reporter  
Published on November 02, 2023 03:37 (EAT)



# SEE YOU IN 2026

10 - 12 NOV 2026  
Sarit Expo Centre  
Nairobi, Kenya



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**SUNGROW**

Clean power for all

International Trade Fair & Conference on Solar,  
Renewable Storage, Power, EV and  
Electrical Industry

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