

|  |
| --- |
| To, |
| FIEO/NR/2(2)/2024-25                                                10 September, 2024**Dear· Member(s),****Participation in SUPER SOURCING KENYA****Co-Located with POWERELEC KENYA****(Only Limited Booths under subsidized cost with Airfare reimbursement up to Rs. 1,50,000/-)**We are pleased to inform you that FIEO is planning the participation of Indian companies in the "**Super Sourcing Kenya” co-located with POWERELEC KENYA** to be held as per the following schedule:  **Event Dates:     13-15 November 2024** (Wednesday to Friday)**Timings       :     10 am to 6 pm (Local Kenya Time)****Venue          :     Sarit Expo Centre, Nairobi, Kenya** India and Kenya have strong and deep-rooted historical ties that stretch across economic and cultural spectrums. The bilateral trade between India and Kenya has grown strongly over the years reaching USD 3.35 Billion in FY 2023-2024. India’s exports to the country have grown consistently to reach USD 3.17 Billion in 2023-2024.**THE EVENT:****Super Sourcing Kenya 2024 co-located with POWERELEC KENYA** is specially curated for the Indian exporters in the energy sector who are interested to decode business opportunities in the emerging East African markets. **Super Sourcing Kenya 2024** will feature an international trade fair and conference for the Solar, Renewables, Storage & Batteries, Power and Electrical segments from **13-15 November 2024. at the Sarit Expo Centre, Nairobi.****Super Sourcing Kenya 2024** will be a major attraction of Powerelec Kenya 2024. Show will feature some150 + national and international exhibiting companies, 500 + pre-registered buyers from East African Countries and some 4500 trade visitors. The concurrent Conferences, in partnership with **AFSIA- African Solar Industry Association** will have 6 Sessions in 3 days and will feature some 50+ top of the line Speakers and over 300 delegates from all over the World.**EXHIBIT SECTORS:**·       **Renewables**·       Solar Companies·       Solar panel manufacturers·       Wind turbine manufactures·       Renewable energy developers·       Captive and Co-generation Plants·       Geo Thermal power plant·       Decentralized Generators·       Biomass companies  ·       **Generation**·       Energy Plants·       Thermal Power Generators·       Diesel Generating Sets·       EPC contractors ·       **Transmission and Distribution**·       Transmission Companies·       Towers manufacture·       Tower testing companies·       Sub Station Equipment·       Distribution Transformers·       Switchgear and Control gears·       Measuring Instruments and meters·       Cables and Conductors·       Wiring Products and accessories·       Capacitors, Insulators, Insulation Materials·       Electrical Component Suppliers·       Energy Saving Equipment·       Logistics companies ·       **Storage and safety**·       Batteries·       Storage facilitators·       Invertors·       Safety gear manufacturers·       Insulation manufacturers ·       **Tech and automation**·       Smart application providers·       IT companies·       Automation Systems·       Building Automation Products·       Control centre provides·       Project managers·       Rotating Machines·       Consultants ·       **Smart Items**·       Household Electrical Appliances and Products·       Safety Systems and Devices·       Lighting Systems and Solutions, Lighting Fixtures and Accessories·       Lamps and LEDs **VISITORS PROFILE:**·       Renewable Energy companies·       Utility companies'·       Generation, Distribution, and Transmission companies·       EPCs·       Finance and investment companies·       Strategic and Portfolio Investors·       Analysts, Consultants, Subject Matter Experts, and Advisers·       OEM & Independent Power Producers·       Plant Management, Project Management experts·       Engineers: Design / Structural / Construction·       Energy Traders·       Real Estate companies·       Procurement Managers**PARTICIPATION CHARGES:** You can now reserve your booth at a highly subsidized rate through FIEO.

|  |
| --- |
| **Highly Subsidized rate through FIEO for 9 sq mtr booth****(Shell Scheme) =INR. 1,55,000/- (for Members)INR 1,70,000/- (For Non-Members)** |
| Participation Fees includes Standard built up stall having Elevated India Pavilion Fascia Branding with Company Name, One Table, Two Chairs, 3 Spotlights, One Power Socket, One Dustbin, One Lockable Counter, Floor Carpet |
| \* (Rs. 10,000/- charges for corner stall subject to availability) |

 \***NOTE:** As per DOC, a company can avail MAI assistance up to a maximum of three times (including past cases) for a   particular event. **AIRFARE SUBSIDY:** Eligible companies will be entitled for reimbursement of economy class Airfare o­n submission of documents after the completion of the event. The amount of reimbursement shall be subject to the approval of the event by the Ministry and quantum of funds approved by the Ministry for the said event maximum up to INR 1,50,000/- (Only o­ne Person Per Company i.e. o­nly to Director, Proprietor, Partner, regular officer of the company o­n senior managerial Position will be eligible for the Airfare Reimbursement). **Visa** FIEO will issue the visa recommendation letter Maximum two participants per company. **REFUND POLICY** The participation charges are Non-Refundable in any case. Interested members are requested to kindly send us their confirmation as per the Registration Form(s) enclosed along with the participation fee (Non-Refundable). It may be informed that we have **“Limited Stalls”** and preference will be given on the basis of first-cum-first- served basis. Payment may be made by **NEFT / RTGS** in the name of Federation of Indian Export Organisations payable at New Delhi latest by **18th October 2024**. FIEO reserves the right to select the participants. Interested companies can also remit the participation fee online by clicking on the following link: [www.fieo.org](https://u2889020.ct.sendgrid.net/ls/click?upn=OCqd2b-2FyZo812i4bo3KKWRQczbsz5Tb5HIAkPajrfig-3DR9zO_s4VBOdGynYn8G4z7hgKJvSRT9ioAYzD70BZL-2BjoWkL1AK3a1721hvjgRoFs7V91nvbJ2NK5Wu0xYYnRfJYHxFqMXb-2B5-2B-2FhXNEkCZflLUGAOq-2FaZXH2dYbD-2F6T-2FLF9f6yPubnCSFtx9M2B02DdRbc3CrQNgAG5KyfCDGJ7REpxX6jDFUXauZwjLStnDtdJ2G-2B4tcVh7Gn6pE6MIesqzBNhnNBZNsqfDI4b6najDyO9EVWEil8KxgXgyBqyizI7ujgrMhmeC5M-2FMQWq17oE4qLIkpDGpXBvx-2FEedcVBvFak5ovI8keO-2Bw8bCU1e3kTpGAAV-2FSkioLjO0b9C7OFJ8rLulTXhUL951Z92aG-2FtDpyGeRxRoeSzhMDfxTCah8aPs7eTuM-2BZn3UajE-2FOmvuemxICMYBae3dRZGi1sdSiSNh0OQ-3D)

|  |  |
| --- | --- |
| **Bank Name** | **HDFC Bank Ltd.** |
| **Bank Address** | **C-17, Anand Niketan, New Delhi-110021** |
| **Bank A/c** | **FIEO** |
| **Account No.** | **50100330645443** |
| **IFSC** | **HDFC0000336** |

 In case of any further details/queries, you may contact FIEO at 011-46042157/+91-8586848676 or by e-mail at ashishjain@fieo.org; nishantkatyayan@fieo.org.With regards,  |
| Yours sincerelysignatureDr. Ajay SahaiDirector General & CEO |
|   |