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POST SHOW REPORT 2024

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NOV 2024**
**Sarit Expo Centre
Nairobi, Kenya**



powerelec Kenya



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intelligent interface

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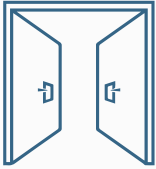


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Upcoming Editions of POWERELEC Series
Start planning 2025 and 2026 Editions



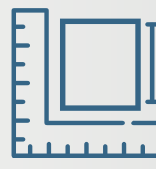
Top Insights



2TH
EDITION



3
HALLS



6000 +
SQ.M



82
EXHIBITORS



18
COUNTRIES
REPRESENTED



4532
TRADE VISITORS /
BUYERS



456
DELEGATES



37
SPEAKERS



6
CONFERENCE
SESSIONS



1349
B2B
MEETINGS



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POST SHOW REPORT 2024



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India Pavilion by



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Testimonials

Click to see the Videos

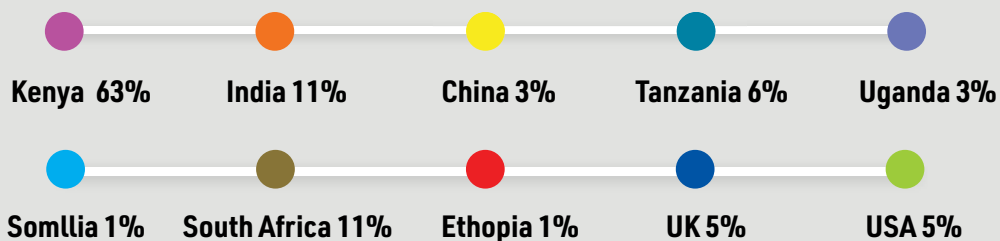


https://drive.google.com/drive/folders/1R2-Gtf6OfsowFfUZcToUpu9y3QkmGG_RE



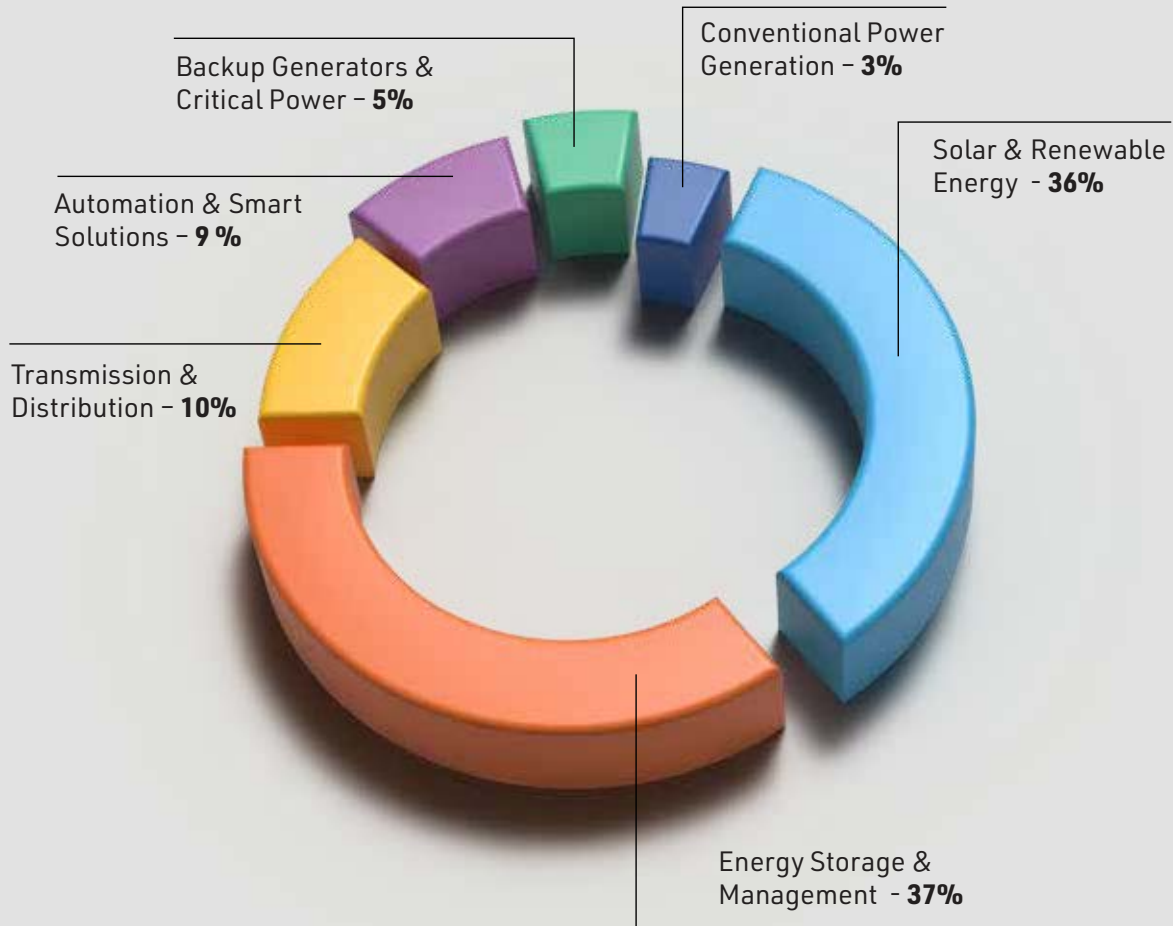


Visitor overview - Breakdown by region





Visitor overview - **Products of interest**





Visitor overview - **Live visitor feedback**



rated **POWERELEC KENYA 2024** as an important platform to attend for their business



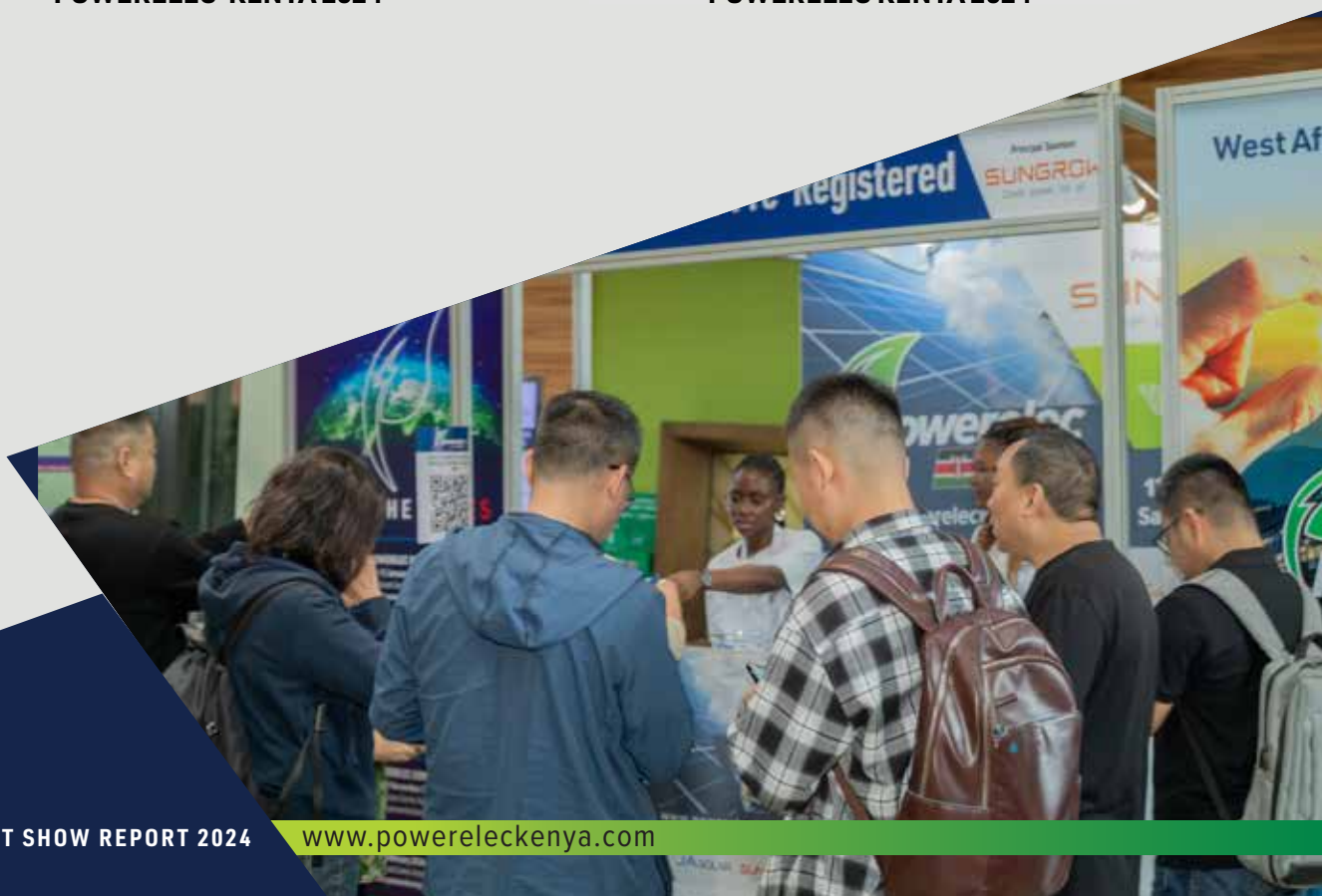
rated their experience from good to excellent



were satisfied with **POWERELEC KENYA 2024**



will re-attend 2025 edition of **POWERELEC KENYA 2024**





Conference Sessions

Theme

Kenya's Mega Green Plan for 100% Renewables by 2030: Building a Collaborative Ecosystem

Opening Keynote Session & Inaugural Address

1

Unleashing Kenya's Gigawatt Potential: Scaling Renewables for a Net-Zero Future

2

Leveraging Public-Private Partnerships: Investment Strategies for Renewable Energy

3

The implications of net-metering for residential and C&I installations in Kenya

4

E-mobility and solar: opportunities and challenges of 2 intertwined and fast-growing industries in Africa

5

Decentralized Solutions: Expanding Access & Optimizing Grid
Keynote: Eng. Maxwell Ngala, Senior Technical Specialist RTI International

6

Scaling up Solar Power: Challenges and Opportunities and Innovation Strategies for Africa's energy security





Top Speakers



Eng. Benson Mlambo Mwakina, HSC
 Director Renewable Energy



Ministry of Energy and Petroleum



Mburu Anthony
 General Manager & CEO



DPA Kenya: a subsidiary of the EDF Group



Peter Waihenya
 Renewable Energy Officer



Energy and Petroleum Regulatory Authority



Prinaven Naidoo
 Senior Account Manager
 Utility PV & BESS



Sungrow Southern Africa



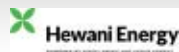
Asu Owino (FCCA, MBA)
 Chief Financial Officer



KUDURA Power East Africa



Adrian Mwai
 Regional Director, East Africa



Hewani Energy



Fiona Magomere
 Power Systems Control Engineer



Kenya Power & Lighting Company PLC



Elizabeth Nyambura
 Renewable Energy Specialist



Kenya Renewable Energy Association



Eng. Maxwell Ngala
 Senior Technical Specialist
 EECA



RTI International



Albert Nganga
 Permitting & Regulatory Manager



CrossBoundary Energy



Gedion Vincent Ombajo
 Managing Director



Collective Energy Africa



Nancy M Muhoya
 Managing Partner,
 Kenya & East Africa Cluster



Ernst & Young LLP



Top Speakers



Daniel Njoroge Thuo
 Energy Economist

Canules -Auty
 International



Ryan Okoth
 Sales Manager - East Africa



JA Solar



Raylen Naidoo
 Director of sales - Africa



Sunwoda Electronic
 Co Ltd



Michael Bekker
 Sales Manager: East Africa



Canadian Solar



Swaleh Hassan Nahdi
 Business Development
 Manager



Gadgetronix Kenya Limited



Troy Barrie
 Chief Technology Officer



Ariya Finergy



Hellen Njeri
 Senior Investment Officer



SIMA Funds



Peter Njoroge
 Senior Regional Manager
 East Africa



Astronergy



Tombo Banda
 Managing Director



CrossBoundary Energy



Peter Njoroge
 Senior Regional Manager
 East Africa



Astronergy



Mark Hankins
 Renewable Energy Project
 Advisor



GET.invest



Sylvia Mwaura
 Senior Associate



Energy Access
 Finance GreenMax



Patrick Osiero
 Technical Pre-sales Engineer



GoodWe

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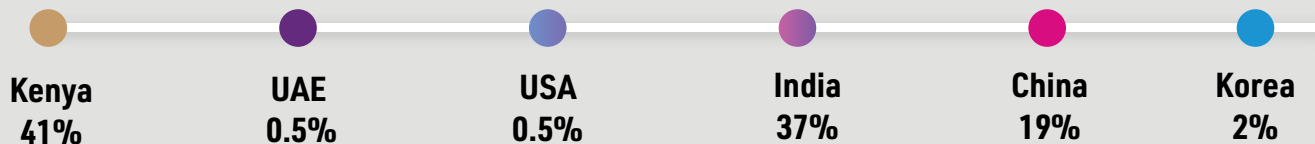


Top Exhibitors



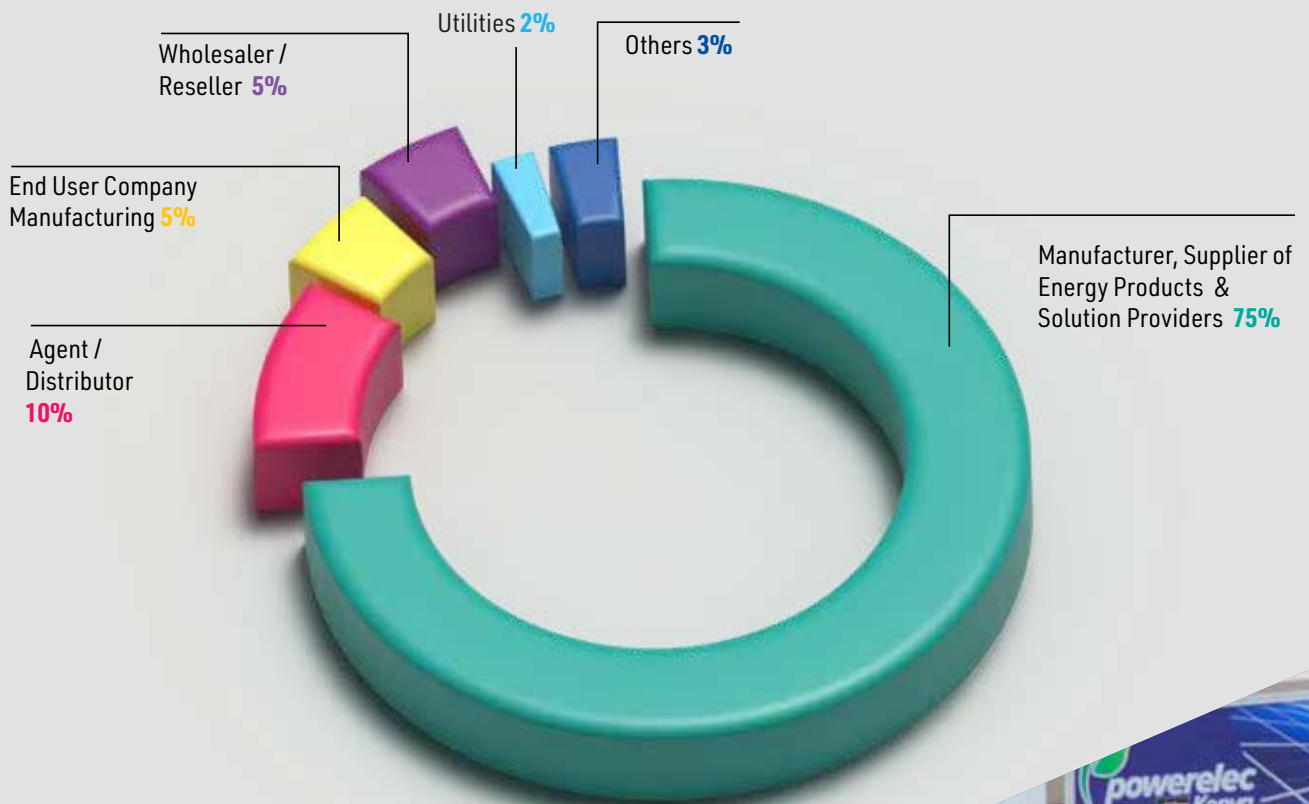


Exhibitor overview - Breakdown by region





Exhibitor overview - **Nature of Business**



Show **Gallery**





Show Gallery





Gala Night





Media and Promotions

<https://www.engineeringnews.co.za/article/sungrow-southern-africa-celebrates-official-opening-of-powerelec-kenya-2024-as-principal-sponsor-2024-11-14>

<https://renewableenergynews.co.ke/kenya-to-strengthen-renewable-energy-leadership-at-powerelec-2024/>

<https://involvement.co.ke/power-elec-kenya-2024-addressing-challenges-and-highlighting-solutions-in-renewable-energy/>

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<https://www.youtube.com/watch?v=JpC0YPQXtRw>

<https://www.facebook.com/SungrowSA/videos/as-we-wrap-up-an-incredible-week-in-nairobi-at-powerelec-kenya-2024-sungrow-exte/1334158581279882/>

<https://www.standardmedia.co.ke/business/business/article/2001506400/firms-look-for-solutions-in-renewable-energy-to-curb-high-cost-of-power>
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<https://www.instagram.com/p/DCTv2A0t-73/?igsh=eTFsdDVudXN3bmlx>

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<https://www.crown.co.za/construction-world/environmental-2024>

<https://www.mediaupdate.com>



Media and Promotions



<https://www.crown.co.za/construction-world/environment/29128-sungrow-announces-principal-sponsorship-of-powerelec-kenya-2024>

<https://www.mediaupdate.co.za/publicity/156449/sungrow-announces-sponsorship-of-powerelec-kenya-2024>

<https://www.esi-africa.com/tag/powerelec-kenya/>

<https://www.hsfq.africa/event/powerelec-kenya-2024/>

<https://www.tnx.africa/topic/powerelec-kenya-2024-conference>

<https://www.kenyanews.go.ke/govt-accelerates-plan-to-provide-power-to-all-kenyans-by-2030/>

<https://www.citizen.digital/news/kenya-to-host-africa-solar-energy-conference-to-drive-renewable-energy-goals-n352847>

<https://involvement.co.ke/category/news/>

<https://cdssolar.com/cds-solar-in-the-2024-kenya-power-and-energy-exhibition/>

<https://theelectricityhub.com/category/renewables/page/32/>

<https://www.youtube.com/watch?v=ug0VNy-EZHA>

https://www.youtube.com/watch?v=hf_sjcXWLo



The Epicenter of Opportunities for Renewables & Electrical Industry in East, West & North Africa and Middle East

SAVE THE DATES
2025 | 2026



POWERELEC MOROCCO 2025

12 -13 May 2025

Hyatt Regency, Casablanca, Morocco

www.powerelecmarocco.com

2025

MOROCCO



POWERELEC BAHRAIN 2025

6 - 7 October 2025

Crowne Plaza, Manama, Bahrain

www.powerelecbahrain.com

BAHRAIN



POWERELEC KENYA 2025

11-13 November 2025

Sarit Expo Centre, Nairobi, Kenya

www.powereleckenya.com

KENYA



POWERELEC NIGERIA 2026

2 - 4 February 2026

Landmark Centre, Lagos, Nigeria

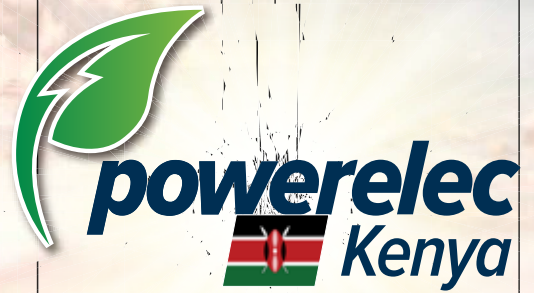
www.powerelecnigeria.com

2026

NIGERIA

Driving Energy Revolution in EAST AFRICA

3rd International Trade Fair & Conference on Solar, Renewable, Storage, Power and Electrical Industry



11 -13 NOV 2025

Sarit Expo Centre, Nairobi, Kenya

SEE YOU IN 2025



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Start planning **2025** and **2026** Editions



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