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**POST SHOW
REPORT 2024**

**13 - 15
NOV 2024
Sarit Expo Centre
Nairobi, Kenya**



**powerelec
Kenya**



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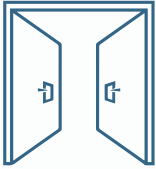


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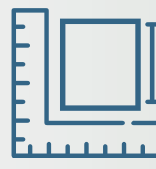
Top Insights



2TH
EDITION



3
HALLS



6000 +
SQ.M



82
EXHIBITORS



18
COUNTRIES
REPRESENTED



4532
TRADE VISITORS /
BUYERS



456
DELEGATES



37
SPEAKERS



6
CONFERENCE
SESSIONS



1349
B2B
MEETINGS



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Testimonials

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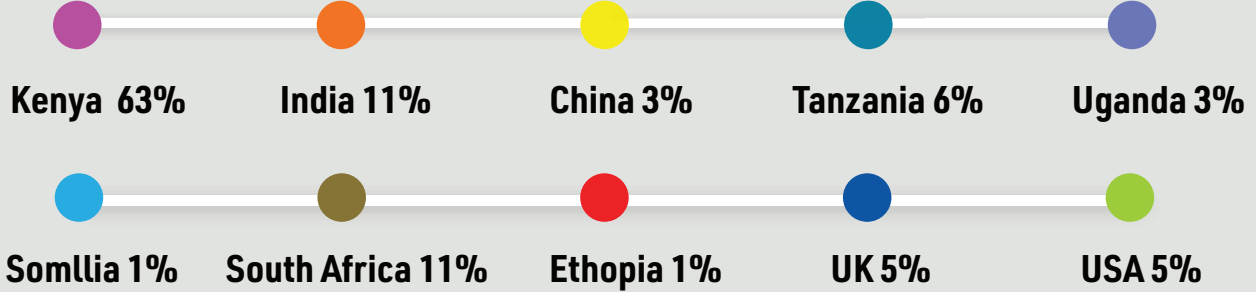


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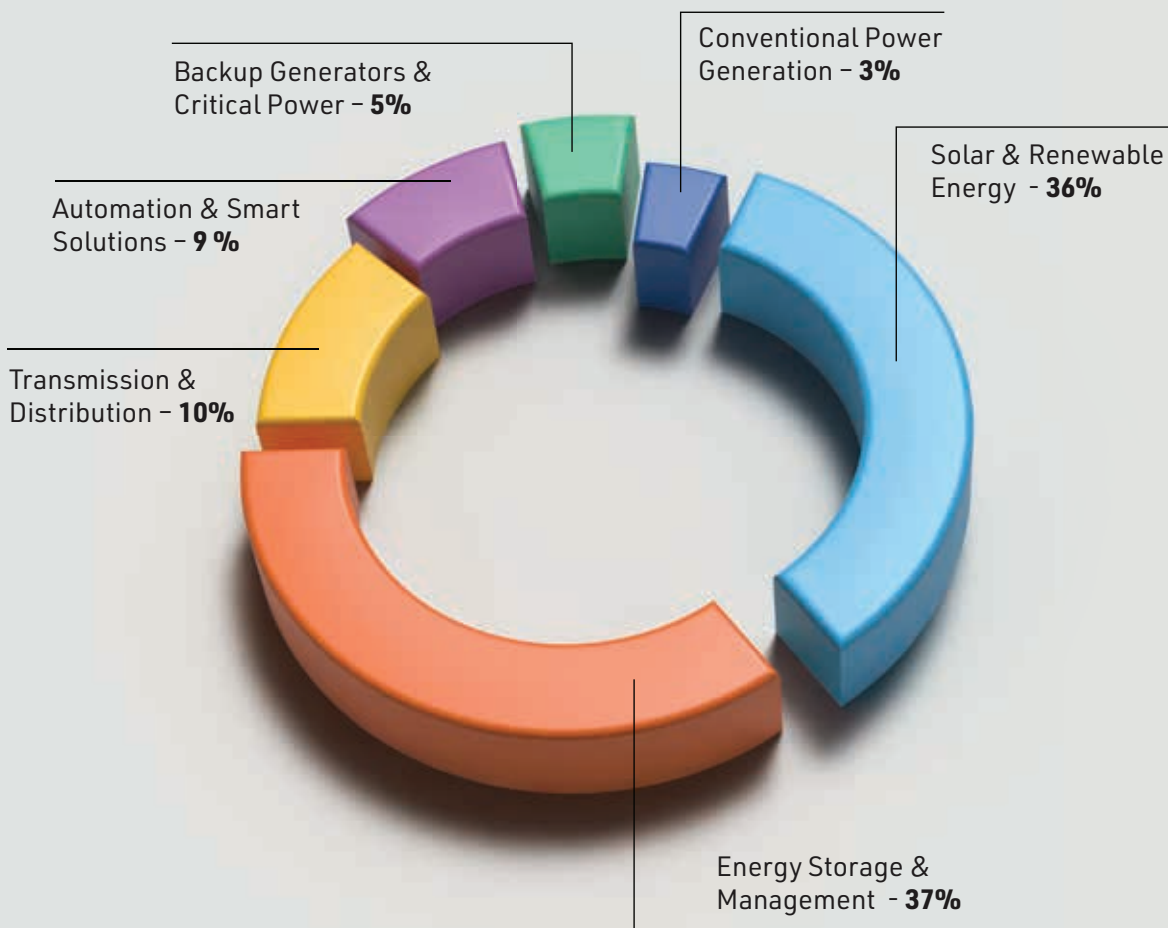


Visitor overview - Breakdown by region





Visitor overview - **Products of interest**





Visitor overview - **Live visitor feedback**



rated **POWERELEC KENYA 2024** as an important platform to attend for their business



rated their experience from good to excellent



were satisfied with **POWERELEC KENYA 2024**



will re-attend 2025 edition of **POWERELEC KENYA**





Conference Sessions

Theme

Kenya's Mega Green Plan for 100% Renewables by 2030: Building a Collaborative Ecosystem

Opening Keynote Session & Inaugural Address

1

Unleashing Kenya's Gigawatt Potential: Scaling Renewables for a Net-Zero Future

2

Leveraging Public-Private Partnerships: Investment Strategies for Renewable Energy

3

The implications of net-metering for residential and C&I installations in Kenya

4

E-mobility and solar: opportunities and challenges of 2 intertwined and fast-growing industries in Africa

5

Decentralized Solutions: Expanding Access & Optimizing Grid
Keynote: Eng. Maxwell Ngala, Senior Technical Specialist RTI International

6

Scaling up Solar Power: Challenges and Opportunities and Innovation Strategies for Africa's energy security





Top Speakers



Eng. Benson Mlambo Mwakina, HSC
 Director Renewable Energy



Ministry of Energy and Petroleum



Mburu Anthony
 General Manager & CEO



DPA Kenya: a subsidiary of the EDF Group



Peter Waihenya
 Renewable Energy Officer



Energy and Petroleum Regulatory Authority



Prinaven Naidoo
 Senior Account Manager
 Utility PV & BESS



Sungrow Southern Africa



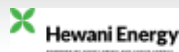
Asu Owino (FCCA, MBA)
 Chief Financial Officer



KUDURA Power East Africa



Adrian Mwai
 Regional Director, East Africa



Hewani Energy



Fiona Magomere
 Power Systems Control Engineer



Kenya Power & Lighting Company PLC



Elizabeth Nyambura
 Renewable Energy Specialist



Kenya Renewable Energy Association



Eng. Maxwell Ngala
 Senior Technical Specialist
 EECA



RTI International



Albert Nganga
 Permitting & Regulatory Manager



CrossBoundary Energy



Gedion Vincent Ombajo
 Managing Director



Collective Energy Africa



Nancy M Muhoya
 Managing Partner,
 Kenya & East Africa Cluster



Ernst & Young LLP



Top Speakers



Daniel Njoroge Thuo
 Energy Economist

Canules -Auty
 International



Ryan Okoth
 Sales Manager - East Africa

JA SOLAR
 JA Solar



Raylen Naidoo
 Director of sales - Africa

SUNWODA ENERGY
 Sunwoda Electronic
 Co Ltd



Michael Bekker
 Sales Manager: East Africa

CanadianSolar
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 Canadian Solar



Swaleh Hassan Nahdi
 Business Development
 Manager

Gadgetronix
 Gadgetronix Kenya Limited



Troy Barrie
 Chief Technology Officer

ARIYA FINERGY
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Hellen Njeri
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Peter Njoroge
 Senior Regional Manager
 East Africa

ASTROENERGY
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Tombo Banda
 Managing Director

CrossBoundary Energy
 CrossBoundary Energy



Peter Njoroge
 Senior Regional Manager
 East Africa

ASTROENERGY
 Astronergy



Mark Hankins
 Renewable Energy Project
 Advisor

GET invest
 GET.invest



Sylviah Mwaura
 Senior Associate

GreenMax CAPITAL GROUP
 Energy Access
 Finance GreenMax



Patrick Osiero
 Technical Pre-sales Engineer

GOODWE
 GoodWe



Speakers Insights

The 10 key takeaways

- Powerelec Kenya is significantly contributing in shaping a distinct "African energy identity," where Kenya is leading the continent in RE innovation.
- Diversifying energy sources help reduce reliance on fossil fuels. A re-aligned strategy for rapid expansion of renewable energy capacity can change the landscape.
- While PPP models are in place, there is a need for innovative financing mechanisms and risk mitigation strategies to encourage investor confidence.
- Kenya must foster Energy of Collaboration across African countries, promoting regional energy integration.
- Kenya should create renewable energy benchmarking and lead African continent in energy transition.
- Data is gradually gaining importance in the energy sector as energy analytics is crucial for optimizing generation, distribution, and consumption. It can lead to a new data-driven business model.
- A need breed of entrepreneurs in Kenya—Energypreneurs –are developing innovative solutions for energy access, efficiency, and sustainability.
- Beyond megawatts and gigawatts, renewable energy projects transforms people's lives – energy of inclusion.
- For energy transition, the human factor is critical -- Community engagement, education, and capacity building are required.
- Kenya should look at the "leapfrog effect" in energy, similar to its mobile money revolution. Instead of relying on traditional grid infrastructure, the country could be pioneering decentralized, renewable energy solutions, bypassing the need for massive, centralized power plants.



Eng. Benson Mlambo Mwakina, HSC
 Powerelec Kenya as a platform created the bridge between all stakeholders of the energy spectrum. Kenya has a high energy resource potential which is untapped. The stakeholders should align with the potential and join hands to create better energy ecosystem.



Antony C Mburu
 PPPs have been in the news for the wrong reasons in Kenya, but they present an efficient and effective way to close the infrastructure funding gap in renewable energy. Thank you Powerelec Kenya for such a wonderful platform discussing the potential of PPPs.



Nancy Muhoya
 Powerelec Kenya provides a vital platform for showcasing innovations and solutions that are driving the energy transition. Kenya can harness its gigawatt capacity and accelerate the transition to a net-zero future through innovation, collaboration, and investment in clean energy.



Swaleh Hassan Nahdi
 We deeply appreciate the organizers of Powerelec for such a wonderful platform. Moderating the session on "Driving the Energy Revolution in East Africa," was a truly enriching experience. The discussions surrounding scaling solar power and its potential to reach 30% of the region's energy basket were insightful and productive.



Fiona Magomere (pmp)®
 Heartfelt appreciation for the organizers of Powerelec Kenya for curating a wonderful platform for much needed conversations on way forward. I am happy that most of the discussion was around pertinent issues touching the Energy sector not just in Kenya but the entire Africa. I focused on the preparedness that our grid requires ahead of onboarding more renewables.

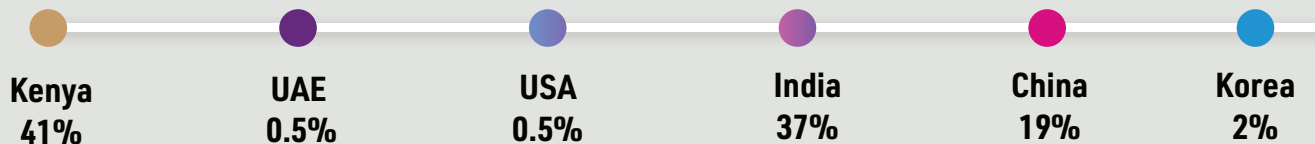


Top Exhibitors



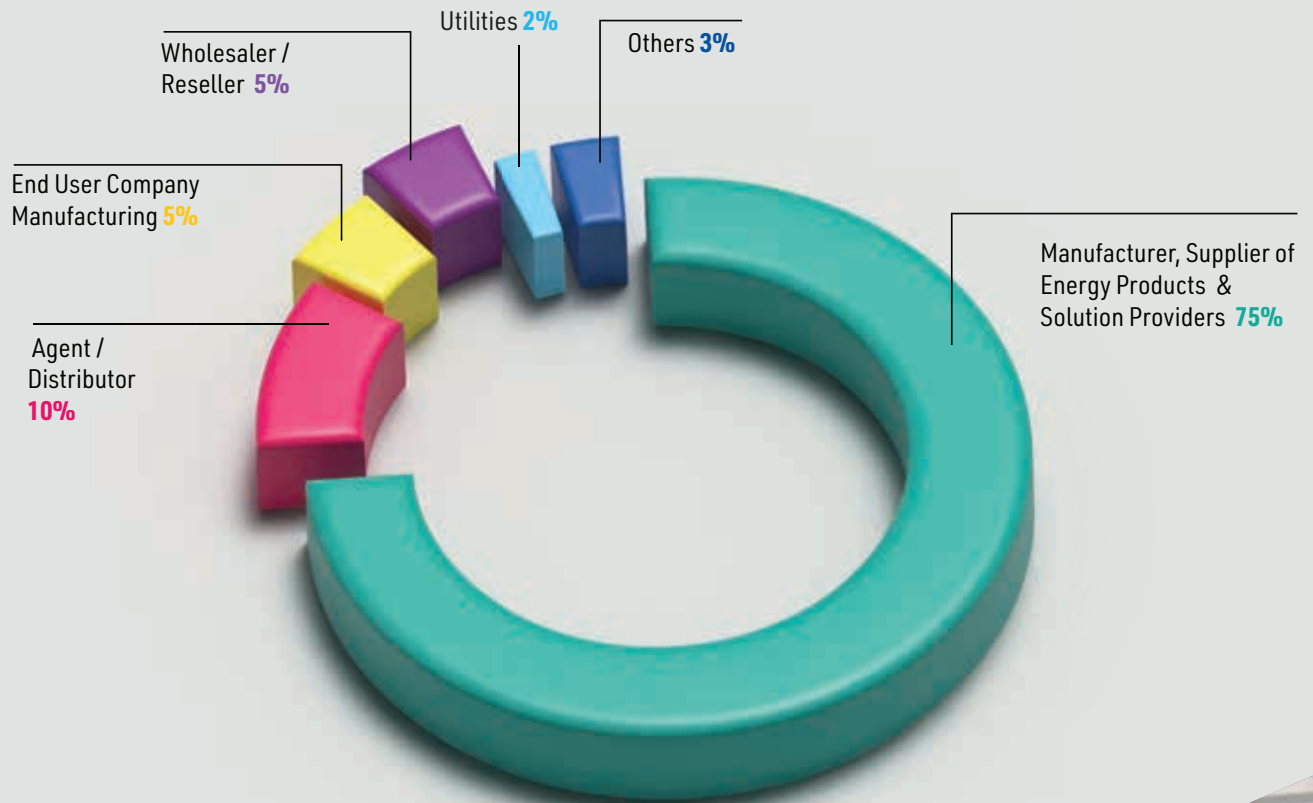


Exhibitor overview - Breakdown by region





Exhibitor overview - **Nature of Business**



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Show Gallery



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Show Gallery





Gala Night





Media and Promotions

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<https://www.mediaupdate.com>



Media and Promotions



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Start planning **2025** and **2026** Editions



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